

RED LETTER DAYS

# SPRING BUSINESS

GIFTING GUIDE 2025

# ABOUT US

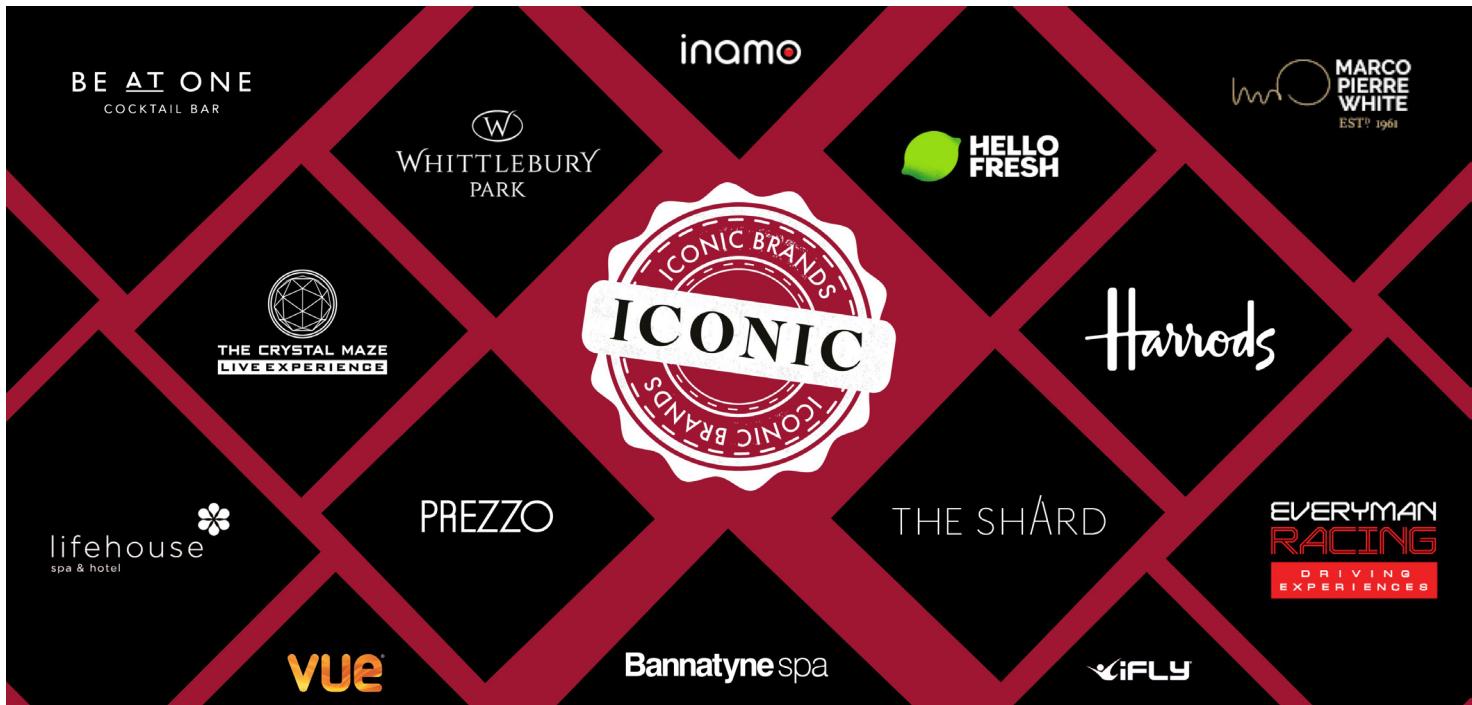
Established in 1989, Red Letter Days was at the forefront of introducing the concept of gifting unforgettable experiences. Our innovative idea captured the hearts and imaginations of people, establishing Red Letter Days as the premier destination for gift experiences, symbolised by our iconic red box.

Elevate your business gifting strategy with Red Letter Days. Engage, reward, and motivate your staff with our tailored business gifting solutions. Bid farewell to mundane rewards and recognition programs, and embrace corporate perks that ignite inspiration and drive within your employees.

Explore our wide array of corporate experiences designed to enhance staff morale and bring something extraordinary to your workplace. Whether you seek inspiration for employee engagement initiatives, long-service awards, reward systems, or customer appreciation gifts, our extensive product range is here to infuse a touch of magic into everyday life.

From indulgent spa days offering moments of bliss to versatile money vouchers and exclusive hot air balloon flights, discover the perfect gift to provide someone with the experience of a lifetime. Choose an inspirational gift from Red Letter Days, where memories are created and cherished forever.





## OUR ICONIC BRANDS

Discover the Iconic Brands Collection at Red Letter Days, featuring premium gifts and experiences designed to reward employees, engage clients, and elevate incentives.

From luxurious spa days to thrilling adventures, we partner with trusted brands to deliver unforgettable corporate gifts. Explore our collection today!





# BUSINESS GIFTING FOR YOUR CUSTOMERS

Gifting to customers is a wonderful way to express your gratitude for their support and to maintain a strong presence in their minds throughout the year.

When you present your customers with a considerate gift, it enhances the likelihood that they will remember your company when making future purchases. Demonstrating appreciation and value towards clients also fosters their loyalty, making them more inclined to continue their business relationship with your company.

Opt for our comprehensive gifting solution, meticulously crafted to align with your branding requirements. Elevate the personal touch by incorporating custom insert sheets, packaging, and more.

Furthermore, we've simplified the entire process, eliminating logistical challenges and the need for extensive project management. Our dedicated account managers will oversee everything from order processing and fulfilment to providing top-notch customer support. They are committed to ensuring a seamless system implementation for your company's overall success.





## BUSINESS GIFTING FOR YOUR STAFF

Irrespective of the time of year, take your gift-giving to the next level with a workplace gift that will leave a lasting impression. Step away from the usual conventions and embrace the spirit of inspired gifting with our unique ideas for staff gifts.

Spread happiness and create the opportunity for unforgettable moments with an experience that is sure to touch their hearts. This is a meaningful opportunity to reflect on your team's achievements, express gratitude for their dedication over the past year, and provide them with a special incentive to conclude the year on a positive note.

As we approach Stress Awareness Month in April and gear up for Mental Health Awareness Week from May 12th to 18th, 2025, consider the profound impact thoughtful gifts can have on the well-being and morale of your team. Our gift ideas are designed to support your staff's mental and emotional wellness, making them a perfect choice during these important observances.



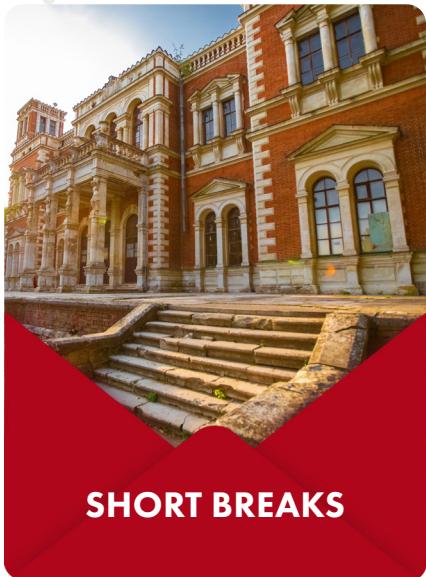
# EXPERIENCES WE OFFER

We provide an extensive range of personalised gifts suitable for your employees and clients, offering something for every personality, budget, and preference.

For those who appreciate short getaways, our selection includes a diverse range of hand-picked destinations, ranging from culturally rich cities to charming countryside manor-house retreats.

Food enthusiasts will delight in our enticing assortment of culinary experiences, ranging from cookery classes to MICHELIN-starred staycations, promising exquisite fine-dining opportunities.

Adventurous spirits can fulfil their wildest dreams with exhilarating activities like skydiving, bungee jumping, or, for special milestones, once-in-a-lifetime experiences like a Spitfire flying adventure.



# CELEBRATE WITH MEMORABLE EXPERIENCES

As spring arrives, consider our exceptional gift experiences as part of your employee and customer gifting solutions. These unique offerings can bring a fresh perspective to your recognition and appreciation strategies. Whether it's recognising achievements or showing appreciation to clients, our spring-themed experiences can add a touch of seasonal delight to your gifting initiatives.

Discover our enticing selection  
of experiences!



# OUR BRAND PARTNERS



1

## WHITTLEBURY PARK

Whittlebury Park provides the perfect backdrop for corporate events, weddings, private parties and leisure stays.

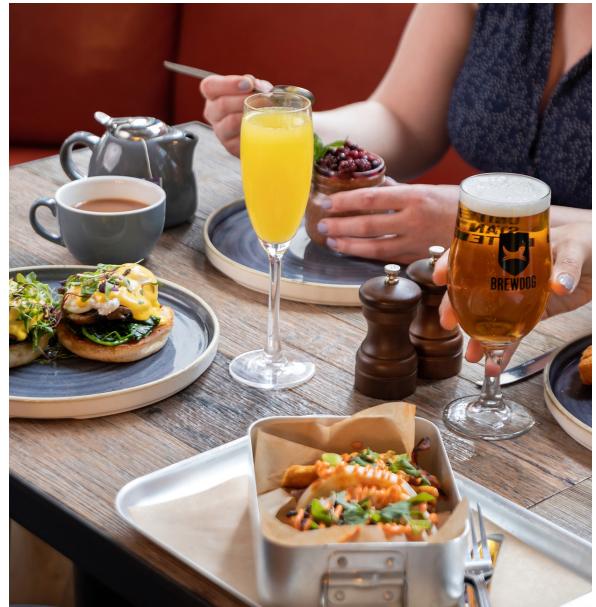


Nestled in hundreds of acres of ancient parkland and just a 10-minute drive from junction 15a of the M1 and 20 minutes from central Milton Keynes, Whittlebury offers an award-winning 254-bedroom four-star hotel, conference and training centre, a 3 AA Rosette fine-dining restaurant, meetings and events facilities catering for up to 3,000 delegates as well as a luxurious spa and first-class golf facilities.

2

## BREWDOG

Since 2007 BrewDog has been on a mission to make other people as passionate about great craft beer as we are. From the Headliner series, which includes bold, uncompromising pack leaders like the flagship Punk IPA, to the Amplified range (beer, but turned up to 11), BrewDog brews beer that blows people's minds and has kick-started a revolution. With over 102 bars across the globe, 2000 crew members, export into 60 countries, and a brewery in Ohio that launched in 2017, BrewDog continues to take the craft beer revolution stratospheric, whilst continuing to push the boundaries, invest in people, put the beer first, and champion other small breweries in its venues.



3

## GO APE

It is not in the dictionary, but if it was, Go Ape would be described as the forest adventure everyone is talking about. Go Ape is on a mission to create adventures and encourage everyone to live life more adventurously.



Throughout our 20+ year journey, everything we have done has been guided by our values: to keep the 'adventure' in adventure; be socially and environmentally responsible and do the right thing. It's nothing overly complicated, adventure is at the heart of everything we do.

**4**

## HARRY RAMSDEN

From its humble beginnings in a wooden hut in West Yorkshire in 1928 to a globally recognised brand, Harry Ramsden's has become synonymous with Fish & Chips and a key part of British culinary heritage. The brand's identity is rooted in the original secret batter recipe that remains unchanged since its creation, creating the perfect crispy coating for sustainably sourced fish, served with high-quality British potatoes. Almost 100 years since its founding, the brand remains committed to continuing the legacy of their founder by serving the very best quality food with exceptional service, ensuring Fish & Chips will be enjoyed by new generations for years to come.

**Harry Ramsden**  
EST. 1928

**5**

## iFLY

The sensation of flying awaits you at iFLY; an incomparable experience that few people ever get to try, but no one ever forgets.

**iFLY**

At iFLY, we believe everyone should have the opportunity to experience flying.

With four centres offering Indoor Skydiving, in Basingstoke, Manchester, Milton Keynes, and now London at The O2, wherever you are in the UK you're never too far away from the sheer joy of human flight.

**6**

## GREENWOODS HOTEL AND SPA

Greenwoods Hotel and Spa is located in a peaceful location but with excellent connections to Stansted, the M25 and with local train station 10 minutes away with direct link to London Liverpool street, it's perfectly situated for business and leisure.

We offer excellent corporate rates with meeting rooms, luxury spa including a swimming pool, sauna, steam room, relaxation room and gym and our 39 bedrooms.

  
GREENWOODS  
★★★★  
Hotel & Spa



7

## MERLIN ENTERTAINMENTS

Merlin Entertainments is a global leader in location-based, family entertainment. As one of the world's largest attraction operators, we create and deliver memorable, immersive brand experiences for our millions of guests.

We offer a huge range of UK family days out including Thorpe Park, Alton Towers and Legoland, alongside themed attractions for little ones like Cadbury World and PETER RABBIT™:

EXPLORE AND PLAY.



8

## HARVEY NICHOLS

## HARVEY NICHOLS

Since Harvey Nichols first opened in Knightsbridge in 1831, it has led the way in sourcing the most desirable and cutting-edge designer brands. Recognised as the UK's premier luxury fashion retailer, Harvey Nichols is internationally renowned for its expertly edited fashion and beauty merchandise, premium food and wine offer and award-winning restaurants.



9

## GORDON RAMSAY

Founded in 1997, Gordon Ramsay Restaurants comprises the restaurant business of acclaimed chef, restaurateur, TV personality and author Gordon Ramsay. It is one of the largest privately-owned restaurant groups in the UK, with additional restaurants internationally across the USA, France, Dubai, Singapore and more.

To date, Gordon Ramsay restaurants holds 7 michelin starred restaurants across the group worldwide, including the flagship venue Restaurant Gordon Ramsay, which has held three Michelin-stars for more than 2 decades.

## GORDON RAMSAY RESTAURANTS



10

## HARRODS AFTERNOON TEA



The Harrods Tea Rooms is the finest possible rendition of a quintessentially English tea room that has been delighting guests since 1896.

You and your guest are set to enjoy a tiered selection of sandwiches and patisserie, freshly baked scones and tea with world-class service and beautiful surroundings to match. It'll be an experience to remember. Discover The Harrods Tea Rooms.



11

## PIGLET'S PANTRY

Piglet's Pantry is an award-winning family business based in Sussex. They handcraft a variety of treats from afternoon teas to tasty hampers full of goodies. Piglet's use only British produce where possible and work closely with local suppliers to ensure high-quality, delicious products. You can rely on environmentally conscious packaging when you purchase from them too! Their Afternoon Tea for two is a big hit with our customers and now you can try their brand-new Spring Afternoon Tea. Enjoy a selection of sweet and savoury classics.



12

## THE LOWRY HOTEL



Nestled in Manchester, on the bank of the River Irwell, The Lowry Hotel epitomizes refinement and luxury. Impeccable service greets guests upon arrival, leading to sleek interiors adorned with bespoke artwork. Bedrooms and suites offer unparalleled comfort, with deluxe amenities and panoramic views. The newly unveiled RE:TREAT wellness sanctuary invites rejuvenation with personalized therapies and cutting-edge equipment such as a cryotherapy chamber, sensory deprivation tank and a Somadome meditation pod. Culinary delights await at the River Restaurant and The Lowry Lounge & Bar. Combining luxury, comfort, and wellness, The Lowry Hotel promises an unforgettable escape for business or leisure, marked by moments of pure indulgence.





## GIFT BOXES

If you're searching for unique employee gift ideas, simplify your selection with our assortment of exceptional gift boxes, offering a plethora of outstanding corporate gift opportunities. Each gift comes with a generous two-year validity period, ensuring ample time for recipients to enjoy their chosen experience well beyond any seasonal festivities.

For an ideal solution, our Memorable Moments Gift Box has hundreds of short getaways, pampering, adventure and dining experiences on offer. This gift voucher is ideal for bringing people together and creating picture-worthy moments. Delight in a range of fantastic experiences in locations throughout the UK. Treat someone to some memorable moments they will remember in years to come.

# GIFT VOUCHERS

If you simply cannot decide on an experience or gift box, rest assured, our open cash vouchers are perfect to cover all bases.

Simply select the value you want and allow your employees to explore our full range available. Whether you're searching for an apt token of appreciation, recognising a remarkable achievement, or marking a momentous milestone, there are business gifts to suit every type of celebration this holiday season.





## GIFT CARDS & BOXES

Gift cards offer a simple and effective method for showing appreciation, featuring thousands of premium experiences to cater to diverse preferences. They represent a one-stop solution for addressing all of your employees' needs. If you're looking to demonstrate how much you value their hard work, gift cards are a fantastic option.

## TOP SELLERS



1.

RED LETTER DAYS  
£50 GIFT CARD



2.

BANNATYNE  
HEALTH AND CLUB



3.

GORDON RAMSAY



4.

WICKED

THE SHARD

5.

THE SHARD

# BENEFITS OF WORKING WITH RED LETTER DAYS



## No Hidden Fees

You'll receive a quote upfront so you can easily manage your budget. We offer free postage and packaging, to ensure you'll get the most out of your purchase.



## Dedicated Team

You'll have your own dedicated account manager. We also have a trained customer service team to help with any aftercare questions.



## Custom Solutions

Whatever your scheme, we have a solution to fit. We offer API integration, a fully branded redemption platform, e-services and much more.



## Bespoke Branding

We'll personalise everything to suit your brand: logos, messages, websites - we've got it covered. Your company remains at the heart of everything we do.



## Ease & Efficiency

Fast turnaround times, same day delivery for e-vouchers. All our orders are processed within 4 hours, next day delivery available on bulk orders.



## Carbon Neutral

We strive to ensure we make a positive impact on the environment. We're wholeheartedly committed to making a true difference, now and in the future.

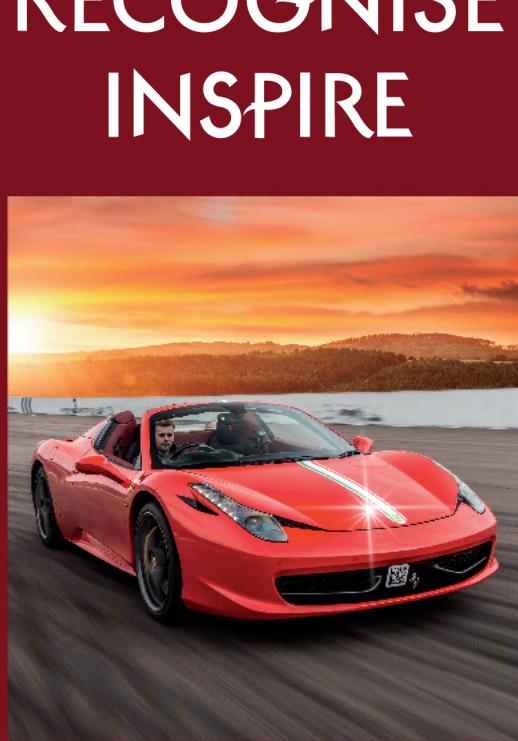
# RED LETTER DAYS

## REWARD RECOGNISE INSPIRE

To discover how Red Letter Days can add value to your employee or customer proposition please email:

[info@redletterdayscorp.co.uk](mailto:info@redletterdayscorp.co.uk) or visit [www.redletterdays.co.uk/corporate](http://www.redletterdays.co.uk/corporate)





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